

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Schmeyer)	
)	Examiner: Daniel Lastra
Serial No.: 09/802,082)	
)	Group Art Unit: 3622
Filed: 03/08/2001)	
)	Docket No. 15328.01US2
Title: System and Method for Providing)	
Consumer Rewards)	

RESPONSE TO NOTICE

The Notice of Non-Compliant Amendment dated August 2, 2006 has been received and its contents carefully noted. Claims 1-23 are pending in this application and have been amended, as follows.